



LALIT KARAKOTI

Web Developer, Graphic Designer & Digital Marketing Specialist, updated with AI Technology

In my point of view excellent knowledge is equal to experienced knowledge.



85955-68124



karakoti.lalit100@gmail.com



xceldesigners.in



D-505, Oxy Homez Society,
Bhopura, G.Z.B, U.P, 201102

Education

Suneja Ganga Public School
(S.G.P.S)

2008

10th Passed from C.B.S.E. Board

Suneja Ganga Public School
(S.G.P.S)

2011

12th Passed from C.B.S.E. Board

Professional Education

Kuvempu University

2016 - 2019

Bachleor in Computer Science
(B.SC IT)

NIIT

2011 - 2015

GNIIT - Software Engineering

Skillset

- Web Development
- Graphic Designing
- Digital Marketing
- SEO, Social Media Ads.
- Facebook Meta, Pixel
- Google Analytics
- Wordpress, Canva,
- Photoshop, Illustrator
- Expert knowledge in working with AI Tools like ChatGPT & more than 100 Tools

CAREER OBJECTIVE

Seeking responsible assignments in career where the demands challenging efforts and Endless touch of innovative talents. I believe in constant hard work by way of offering my best to the organization.

RESUME SUMMARY

- Responsible for Requirement Analysis and making understand the requirements to other team members.
- Typing Speed up to 60+ wpm.
- WORKING ENVIRONMENT : Windows, Linux
- I always love to learn new things in any environment.
- I always in a way to learn new things, which never ends.
- Client interaction through Skype or other networking sites(text and voice chat)
- Positive Attitude, leadership quality and good personal skills.
- Self motivated, task oriented and can work effectively in team, as well as individually.
- Avoid Spoon Feeding and Dependency.



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● Graphic Designing

Adobe Suite, Corel Draw, Canva

● UI Designing

Web & Mob. App Designing, Adobe XD, Axure, Figma

● UI Development

HTML5, CSS3, Javascript

● CMS Development

Wordpress, Joomla, Drupal

● Office Tools

Word, PowerPoint, Excel

● Digital Marketing

Search Engine Optimization, Social Media Marketing, Google Analytics, Google Search Console

● E-Commerce

Dropshipping, Shopify Website Management, Klaviyo, CJ Dropshipping, Spocket, Tradelle, Indiamart, Flipkart, Amazon, Meesho, Myntra

● Miscellaneous

Icons, Vector Shapes, Social Media Banners & Post, AI Post, Brochures, Flyers, Business Cards, Logo, Infographics



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Work Experience

- **Freelancing**
Jan 2014 to Oct 2015
Web & Graphic Designer
- **SNVA Ventures**
28th Dec 2015 to 15th Sept 2016
UI Designer & UI Developer
- **Freelancing**
Jan 2017 to May 2017
Web Devp. & Dig. Mktg. Executive
- **Arogyashri Herbal Care India Pvt. Ltd.**
June 2017 to May 2025
Dig. Mkt. Executive & Web Devp.

Personal Details

Father's Name	Mr. Madan Singh Karakoti
Date of Birth	16th September 1993
Nationality	Indian
Gender	Male
Linguistic Abilities	English & Hindi
Hobbies	Tech Geek, Poetry & Song Writing

Declaration

I hereby clear that information given above is true to best of my knowledge and belief.